

Subject: Re: First Thursday Art Walk Music Stage
From: Lorena Parker <lparker@sanpedrobid.com>
Date: 09/20/2016 12:58 PM
To: San Pedro Film Festival <ziggy@spiffest.org>
CC: Eric Eisenberg <Ericeoban@gmail.com>, Andy Pham <apham@sanpedrobid.com>, Sharyl Holtzman <sharylholtzman@gmail.com>, Joe Pielago <jpielago@sanpedrobid.com>

Ziggy,

Please call me to discuss.

Best regards,

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
**San Pedro Historic Waterfront
Business Improvement District**
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On Tue, Sep 20, 2016 at 12:15 PM, San Pedro Film Festival <ziggy@spiffest.org> wrote:

Hi Lorena and Eric:

With the festival just weeks away I wanted to confirm what PBID can help us with. I'm also cc-ing Sharyl Holtzman who is our Social Media and Communications Director.

Please let us know how to proceed.

Ziggy

Ziggy Mrkich | [San Pedro International Film Festival](http://SanPedroInternationalFilmFestival.org) | SPIFFest.org
| **October 6-16, 2016**

On Thu, Sep 15, 2016 at 11:11 AM, San Pedro Film Festival <ziggy@spiffest.org> wrote:

Eric,

Thank you so much for the croissant and coffee this morning!

I would love to take you up on the offer for music on the outdoor stage for First Thursday, I have the perfect musician. He is very entertaining and

plays blues and jazz like a pro! Oh wait he wrote the books on how to play blues and jazz published by Hal Leonard ;) This will be a perfect way to promote the festival and the event he is doing at Alva's on the 14th with his band.

How do we proceed?

Zig

Ziggy Mrkich | San Pedro International Film Festival | SPIFFest.org
| **October 6-16, 2016**